



## 2017 SHLB ANNUAL CONFERENCE: UNITED STATES OF ANCHORS

MAY 31–JUNE 2, 2017 | HYATT REGENCY IN CRYSTAL CITY, VA

@SHLBCoalition #USofAnchors

# SPONSORSHIP OPPORTUNITIES

**TARGET AMERICA'S ANCHOR INSTITUTIONS.** SHLB understands the unique challenges of reaching America's schools, libraries, health clinics, and other community anchor institutions. SHLB offers sponsorship options to connect its members to the right companies as well as to help companies like yours build brand loyalty.

**ATTENDEES:** 250-350 people representing schools, libraries, consultants, broadband companies, and government officials from across the country

**LOCATION:** Washington, DC

**DATE:** May 31 - June 2, 2017

The SHLB Annual Conference is the premier conference on anchor institution broadband. Each year it attracts people from across the country to discuss key broadband issues that are important to anchor institutions and their communities, such as E-rate, Lifeline, telehealth, and fiber deployment. Exhibiting or sponsoring gives you unmatched access to hundreds of future customers.



## ABOUT THE SHLB COALITION

The Schools, Health & Libraries Broadband (SHLB) Coalition [pronounced "SHELL-bee"] is a DC-based 501(c)(3) nonprofit that works with policy-makers at the federal, state and local levels to promote policies that help schools, libraries, health care providers, and other anchor institutions obtain the open, affordable, high-capacity broadband services they need to effectively serve their communities.

Deploying broadband networks to anchor institutions is an investment in our nation's future. Broadband improves Internet access to students, low-income populations, senior citizens, migrants, and millions of other underserved Americans who may not otherwise have access.

The Internet has become a cornerstone of American life, and it is the key infrastructure that anchor institutions need to provide 21st century education, information, and health services to the public. SHLB works with the Federal Communications Commission, the U.S. Department of Commerce, and other federal, state, and local government agencies to close the digital divide and create future-ready communities.

## OUR MEMBERS

The SHLB Coalition's strength comes from its diverse membership. SHLB Membership includes anchor institutions, commercial companies and non-profit broadband providers, foundations, public interest groups, state broadband offices, and others. SHLB Members work together to develop and support policies to improve broadband connectivity for anchor institutions and their communities in all regions of the country – urban, suburban, and especially rural.



# SPONSORSHIP LEVELS

(Full and Affiliate Members receive a 10% discount on sponsorship)

BRONZE	SILVER	GOLD
One complimentary ticket	Three complimentary tickets	Five complimentary tickets
Name listed on all materials and website	Name and <b>logo</b> listed on all materials and website	Name and <b>logo</b> listed on all materials and website
Logo displayed on plenary screen	Logo displayed on plenary screen	Logo displayed on plenary screen
One invitation to SHLB's exclusive Executives' Dinner	Two invitations to SHLB's exclusive Executives' Dinner	Three invitations to SHLB's exclusive Executives' Dinner
<b>\$5,000</b>	Opportunity to distribute materials to attendees	Opportunity to distribute materials to attendees
<b>LUNCH SPONSOR (2) - \$2500 EACH</b>  Sponsor a lunch to receive even greater visibility for your company. Lunch sponsors receive additional branding as well as the opportunity to give brief plenary remarks.	Opportunity to speak on break-out session panel or workshop	Opportunity to speak on break-out session panel or workshop
	Access to attendee names and organization names	Access to <b>attendee contact information</b>
	Exhibition space	Exhibition space
	<b>\$7,500</b>	Opportunity for <b>plenary address</b>
		<b>\$10,000</b>

## RECEPTION SPONSOR (2) - \$5,000 EACH

Sponsor a reception to boost recognition for your company even further. Reception sponsors receive additional branding opportunities as well as the option to give a 5-minute speech to attendees. Reception sponsorships are limited, so apply early to secure your place.

## EXHIBITION SPACE (10) - \$2,000 EACH

SHLB offers ten exhibit spaces to companies. The exhibition space will be centrally located in the main lobby between the break-out rooms and the ballroom. Visit our website to view a complete floor plan. Exhibitors will be able to demonstrate their services to schools, libraries, and other anchors from across the country.



## LEARN MORE & APPLY

Interested in becoming a sponsor of SHLB's Seventh Annual Conference? You can find more information, such as the exhibition floor plan and sponsorship form, on our website at <http://www.shlb.org/events/conference>. Please e-mail any additional sponsorship questions to [eolson@shlb.org](mailto:eolson@shlb.org). We look forward to working together and appreciate your support in improving anchor institution broadband.